

Date

Dear (name here):

I am writing this letter today because of my deep concern about the amount of lawn pesticides being used in our community. While decisions regarding your property are completely yours to make, I would like to provide you with some well substantiated information on the potential health problems associated with low-dose pesticide exposure – the kind of small exposures we get when we smell pesticides in the air while walking by, or when our kids and dogs play on treated grass and then put their hands or paws in their mouths.

Given our close proximity to one another, one household cannot use pesticides without exposing those who live nearby. The health risks associated with pesticide exposure are well documented (see attached information), including an increased risk of several types of cancer, asthma, birth defects and neurological disorders such as Parkinson's disease.

It is very important to know that children and animals are at a much higher risk of ingesting lawn chemicals because of their smaller size (and closer proximity to the ground), higher respiration rates, and higher hand-to-mouth activity. A child's immature immune system is not equipped to process these chemicals as efficiently as an adult's, which leaves them more vulnerable to pesticide-related ailments. In my opinion, this is far too big a risk to take in the name of a perfect lawn.

The good news is that eliminating pesticide use does not mean you have to give up a beautiful lawn. The organic lawn care movement has been alive and well in Canada and now the United States for several years, and it continues to grow in popularity every day. I am including information on how either you or a local natural lawn care service can create a healthy, beautiful AND risk-free lawn.

I ask that you take a few moments to review this information as objectively as possible, and I welcome the opportunity to discuss this issue with you. Once again, please know that I raise this issue out of concern and a desire to protect my family, neighbors and the environment from harm. Please feel free to stop by or give me a call at (your phone # here). Thank you for your consideration of this matter.

Sincerely,

(name here)

For more information please visit the following websites:

www.beyondpesticides.org

www.safelawns.org

www.healthycommunitiesproject.org (Milwaukee area)

www.grassrootsinfo.org

www.saferpestcontrolproject.org (Chicago area)